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Media Production II-IV

FRIEND DOCUMENTARY

CATEGORY	MEETS REQUIREMENTS	COMMENTS
1. Video Editing (10 pts) Avoids jump cuts and glitches, maintains continuity, mostly one continuous shot. Video is fast paced. The video uses b-roll to enhance and emphasize the interview.		
2. Opening Title Sequence (5 pts) Includes video title, music, and b-roll or still images.		
3. Music and Sound (5 pts) Utilizes music throughout the film to set a tone and enhance the visual. A high quality production uses multiple music tracks as a way to divide the video into various segments. Interview must be recorded with a lapel microphone.		
4. Lower Thirds (5 pts) Use lower third identifiers at least twice in the video.		
5. Transitions and Sound Effects (5 pts) Use consistent transitions throughout the video. Each transition should include a synchronous sound effect.		
6. B-Roll and Images (10 pts) -Video includes a minimum of 10-12 images that support and emphasize the interviewProvide 10-12 images to partner for use in their video.		
7. Videography (5 pts) Effectively composed interview close-ups, even lighting, studio background.		
8. Time (5 pts) 1:30-2:00 running time.		

FINAL SCORE